

Beat: Travel

## **EQUIPHOTEL - The Leading Hospitality and Catering Exhibition at PARIS EXPO**

**Porte de Versailles from 6 to 10 Nov. 20**

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**USPA NEWS** - During the Press Conference given at the Alain Ducasse School on Monday June 20, EquipHotel being a partner in the Event 'Tous Au Restaurant', announced at the same time the EQUIPHOTEL 2016 -The Leading Hospitality and Catering Exhibition- that will be held from 6 to 10 November 2016...

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For more than 50 years, EquipHotel has been helping international hospitality and catering professionals analyse trends, discover innovations and build their networks. Dedicated to offering new solutions and growth drivers for the entire hospitality and catering industry, EquipHotel is a source of inspiration for architects, decorators and designers from around the world.

EQUIPHOTEL :

- 1,600 exhibitors
- Over 111,000 professionals (20% international)
- 30 exhibition sectors grouped into 4 main categories :
  - \* Kitchen equipment & food products
  - \* Decoration, Design & Fittings
  - \* Bathroom & Spa
  - \* Technologies & Services
- The show harnesses industry expertise, driving progress in the sector
- 32% of the exhibitors are international (37 countries represented)
- 82% of the exhibition space already booked (up 17% to date)
- 250 Live Show features and demonstrations

STUDIO16 - a unique pop-up hotel at EquipHotel

For the first time, a team of experts consisting of architects, designers and hotel owners has come together to discuss the major hospitality and catering industry trends. At EquipHotel, this team of high-profile experts will offer their vision and interpretation of key developments in the HORECA sector, after many months of reflection. There will be a particular focus on the intangible, human, and experiential aspects of service (reception, staff, ambiance, setting etc.).

It is an ambitious project with a total floorspace over 3,000 sqm, will be a unique pop-up hotel at EquipHotel showcasing the latest innovations in hospitality and catering. Sited at the heart of Pavilion 7, the 3-storey STUDIO16 will bring to life the hotel of the future, a place for living and connecting.

Also, EquipHotel is launching SIGNATURE, a unique space for hosting and presenting a selection of furniture and interior design brands. A niche, high-end offer dedicated to specifiers.

- Stella Cadente's Trends :

- \* Brooklyn Attitude
- \* Ruby Velvet
- \* Luxury Gold

\* Fifty Brazil

- Capsules :

\* Senses Room : universal design & accessibility

\* Spa Capsule : Spa & Wellness

\* Ergo Room : risk prevention & ergonomics

\* Origine Capsule : sustainable development & technological innovations

- The Chefs Studio :

Michelin-starred chefs, up-and-coming chefs, apprentices and restaurant owners will assemble at the Chefs´ Studio to take part in a series of creative and inspirational events. The chefs will compete against each other in the culinary arena.

- The Bar and Bartenders Show :

The 2016 Bar and Bartenders Show will take place within EquipHotel, an alliance that creates market synergies while meeting the needs of exhibitors, hoteliers, restaurant owners and bartenders. Around 100 exhibitors are expected in this area. will also be showcased the bartender´s craft through competitions at the Bartender´s Studio, which will take place over 3 days.

The ABF (Bartender´s Association of France) will organize the The Flair Competition (best flair bartender competition) and the The Scott Cup (best young bartender in France competition). The APEB has chosen EquipHotel as the venue for the Hospitality Schools Grand Finale in Paris, a competition for students working towards the additional 'Bartender' qualification.

Source : EquipHotel

Ruby BIRD

<http://www.portfolio.uspa24.com/>

Yasmina BEDDOU

<http://www.yasmina-beddou.uspa24.com/>

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**Editorial program service of General News Agency:**

United Press Association, Inc.

3651 Lindell Road, Suite D168

Las Vegas, NV 89103, USA

(702) 943.0321 Local

(702) 943.0233 Facsimile

[info@unitedpressassociation.org](mailto:info@unitedpressassociation.org)

[info@gna24.com](mailto:info@gna24.com)

[www.gna24.com](http://www.gna24.com)